BEFORE THE

Federal Communications Commission

WASHINGTON, D.C. 20554

ORIGINAL

JUN 1 0 1987

FCC OFFICE OF THE SECRETARY

In Re:

The Impact of Advanced)
Television Technologies in)
Local Television Broadcasting)

RM-5811

To: The Commission

COMMENTS

OF

THE AMERICAN PETROLEUM INSTITUTE ON THE PETITION FOR NOTICE OF INQUIRY

The American Petroleum Institute (sometimes hereinafter referred to as "API"), pursuant to the provisions of Section 1.405(a) of the Rules and Regulations of the Federal Communications Commission ("Commission") and the invitation extended by the Commission by its Public Notice of March 27, 1987, 1/2 by its attorneys, hereby respectfully submits these Comments in response to the Petition for Notice of Inquiry ("Petition for NOI") filed by the Association of Maximum Service Telecasters, Inc. ("MST"), National Association of Broadcasters ("NAB") and other broadcast companies and trade associations ("Petitioners") that asks the Commission to study the issues arising from the introduction of high

^{1/} Public Notice Report No. 1650, Comments on Petition for Special Relief and FCC Staff Documents, released March 27, 1987.

definition television (HDTV) and other advanced television technology.

I. PRELIMINARY STATEMENT

The API is a national trade association with offices 1. at 1220 L Street, N.W., Washington, D. C. 20005 representing approximately 200 companies and more than 5,000 individual members. API's membership is representative of all sectors of the petroleum industry which are engaged in the exploration, production, refining, marketing, and transportation of petroleum, petroleum products, and natural gas. Among its many activities, API acts on behalf of its members as a spokesman before federal and state regulatory agencies and legislative bodies. The API's Telecommunications Committee evaluates and develops responses to state and federal proposals affecting telecommunications facilities in the oil and gas industries. The Telecommunications Committee is one of the standing committees of the API General Committee on Transportation. It is API's primary committee concerned with telecommunications regulatory matters and is supported and sustained by licensees that are authorized by the Commission to operate two-way land mobile radio communications facilities in the Petroleum Radio Service and other categories of the Private Land Mobile Radio Services (PLMRS).

- 2. In June 1985, the Commission released a Notice of Proposed Rule Making ("NPRM") that looked toward permitting additional sharing of the UHF television band by the PLMRS. On February 13, 1987, Petitioners filed a Petition for Special Relief asking the Commission to defer any action in the UHF-sharing proceeding pending the Commission's consideration of the Petition for NOI. $\frac{2}{}$
- 3. The Commission's proposal regarding additional sharing of the UHF television band by PLMRS licensees, if adopted, would have a direct impact upon API members. Members of the oil and natural gas industries extensively employ presently shared UHF-TV spectrum in support of exploration and production activities, refining, and the transportation by pipeline of petroleum and petroleum products. Among other locations, use of land mobile spectrum by API members is particularly intense in Los Angeles, Houston, and Dallas, where the Commission has proposed to permit additional UHF-TV/land mobile sharing.

^{2/} API has also submitted Comments responsive to the Petition for Special Relief; therefore, these Comments will address only the issues raised in the Petition for Notice of Inquiry.

4. The API has been an active participant in virtually every Commission proceeding involving the Petroleum Radio
Service in particular and the PLMRS in general. It submitted
Comments in the Docket No. 85-172 proceeding urging the Commission to proceed with the proposed sharing arrangements. While
API does not oppose the investigation of HDTV technology, it
does not believe that such an inquiry should serve as a
pretense to delay action in the Docket No. 85-172 proceeding.
Nevertheless, Petitioners contend that these two matters are
inextricably related. Accordingly, and in light of the direct
impact that the pending Docket No. 85-172 rule making will
have upon its members, the API is pleased to have this opportunity to submit the following Comments.

II. COMMENTS

5. The API does not oppose Petitioners' request that the Commission initiate a Notice of Inquiry into the issues arising from the potential introduction of HDTV and other advanced television technologies and the possible impact of such new technologies on local broadcast service. However, such a proceeding, if initiated by the Commission, should not delay consideration and adoption of the Docket No. 85-172 Report and Order. An inquiry into HDTV and the effects that HDTV systems will have on local broadcast service may be in

the public interest. However, so is the satisfaction of PLMRS users' spectrum requirements. Private land mobile radio licensees provide critical communications capabilities that are essential to the well-being of our nation. These licensees, ranging from police and fire departments to small businesses and gas and utility companies, rely on private land mobile radio to perform a variety of invaluable services. Moreover, it has repeatedly been demonstrated that the PLMRS has a great need for additional spectrum. Thus, an immediate resolution of the UHF reallocation question is warranted.

6. The Commission has ample documentation regarding the PLMRS' need for additional spectrum, the feasibility of further UHF-TV/land mobile sharing, and the benefits and requirements of HDTV to decide the reallocation question in Docket No. 85-172. Accordingly, if the Commission determines that a Petition for Inquiry into the impact of advanced television technologies on local television broadcasting is in the public interest, this determination should not delay the scheduled consideration and adoption of the Report and Order in Docket No. 85-172.

WHEREFORE, THE PREMISES CONSIDERED, the American Petroleum Institute respectfully submits the foregoing

Comments and urges the Commission to proceed in this matter in a manner consistent with the views expressed herein.

Respectfully submitted,
THE AMERICAN PETROLEUM INSTITUTE

By: dayne Y. Black

By: Russell # For

By: Wa M Bruskein
Nina M. Binstein

Keller and Heckman 1150 17th Street, N.W. Suite 1000 Washington, D.C. 20036 (202) 956-5628

Its Attorneys

Dated: June 10, 1987

CERTIFICATE OF SERVICE

I, Patt Meyer, a secretary in the law firm of
Keller and Heckman, do hereby certify that a copy of the
foregoing COMMENTS OF THE AMERICAN PETROLEUM INSTITUTE ON
THE PETITION FOR NOTICE OF INQUIRY has been served this
loth day of June, 1987, by mailing U.S. First-Class, postage
prepaid, to the following:

Jonathan D. Blake, Esquire
Gregory M. Schmidt, Esquire
J. Daryl Dodson, Esquire
Covington & Burling
Post Office Box 7566
1201 Pennsylvania Avenue, N.W.
Washington, D. C. 20044
Attorneys for Maximum
Telecasters, Inc.;
CBS Television Network
Affiliates Association;
Midwest Television, Inc.;
Spartan Radiocasting Co.; and
WPSD-TV

Henry L. Baumann, Esquire Senior Vice President and General Counsel National Association of Broadcasters 1771 N Street, N.W. Washington, D. C. 20036

J. Laurent Scharff, Esquire
James M. Smith, Esquire
Peter D. O'Connell, Esquire
William S. Green, Esquire
Pierson, Ball & Dowd
1200 - 18th Street, N.W.
Washington, D. C. 20036
Attorneys for Association of
Independent Television
Stations, Inc.;
Gannett Co., Inc.;
Gaylord Broadcasting Co.; and
Lee Enterprises, Incorporated

Marvin J. Diamond, Esquire
Hogan & Hartson
815 Connecticut Avenue, N.W.
Washington, D. C. 20006
Attorneys for Allbritton
Communications Co.; and
Telemundo Group, Inc.

Michael J. McCarthy, Esquire Senior Vice President and General Counsel A. H. Belo Corporation 400 South Record Dallas, Texas 75202 Attorneys for Belo Broadcasting Corp.

Wade H. Hargrove, Esquire
Tharrington, Smith & Hargrove
Post Office Box 1151
209 Lafayette Street Mall
Raleigh, North Carolina 27602
Attorneys for ABC Television
Network Affiliates Association

Robert A. Beizer, Esquire
Schnader, Harrison, Segal & Lewis
1111 19th Street, N.W.
Washington, D. C. 20036
Attorneys for American
Family Corporation; and
Tribune Broadcasting Co.

Robert W. Barker, Esquire
Kenneth E. Satten, Esquire
Wilkinson, Barker, Knauer & Quinn
1735 New York Avenue, N.W.
Washington, D. C. 20006
Attorneys for Bonneville
International Corporation

George H. Shapiro, Esquire
Arent, Fox, Kintner, Plotkin & Kahn
1050 Connecticut Avenue, N.W.
Suite 600
Washington, D. C. 20036
Attorneys for Camellia City
Telecasters, Inc. and
Columbia River Television, Inc.

Joel Rosenbloom, Esquire
John Payton, Esquire
Daniel Marcus, Esquire
Howard B. Homonoff, Esquire
David R. Anderson, Esquire
Timothy N. Black, Esquire
Wilmer, Cutler & Pickering
2445 M Street, N.W.
Washington, D. C. 20037
Attorneys for Capital Cities/ABC Inc.;
Knight-Ridder Broadcasting, Inc.; and
Times Mirror Broadcasting Co.

James P. Riley, Esquire
Marvin Rosenberg, Esquire
Edward W. Hummers, Jr., Esquire
Fletcher, Heald & Hildreth
1225 Connecticut Avenue, N.W.
Suite 400
Washington, D. C. 20036
Attorneys for Chronicle
Broadcasting Co.;
King Broadcasting Co.;
Nationwide Communications, Inc.

John A. Rafter, Esquire
Werner S. Hartenberger, Esquire
John S. Logan, Esquire
Alan C. Campbell, Esquire
Dow, Lohnes & Albertson
1255 - 23rd Street, N.W.
Washington, D. C. 20037
Attorneys for Cosmos
Broadcasting Corporation;
H & C Communications, Inc.;
Multimedia, Inc.;
NBC Television Network
Affiliates Association; and
The Providence Journal Company

Richard R. Zaragoza, Esquire
Jonathan W. Emord, Esquire
Fisher, Wayland, Cooper & Leader
1225 - 23rd Street, N.W.
Suite 800
Washington, D. C. 20037
Attorneys for Fisher
Broadcasting Inc.

Steven A. Lerman, Esquire
Norman P. Leventhal, Esquire
Leventhal, Senter & Lerman
2000 K Street, N.W.
Suite 600
Washington, D. C. 20006-1809
Attorneys for Educational
Broadcasting Corporation;
Shamrock Broadcasting, Inc.;
Spanish International Communications
Corp.; and Ralph C. Wilson
Industries, Inc.

Thomas R. Herwitz, Esquire
Vice President
Corporate & Legal Affairs
Fox Television Stations, Inc.
5151 Wisconsin Avenue, N.W.
Washington, D. C. 20016
Attorneys for Fox
Television Stations, Inc.

Michael H. Rosenbloom, Esquire
Wilner & Scheiner
1200 New Hampshire Avenue, N.W.
Suite 300
Washington, D. C. 20036
Attorneys for Gateway
Communications, Inc.

Mr. Gerald E. Udwin
Vice President
Stephen A. Hildebrandt, Esquire
Senior Counsel
Westinghouse Broadcasting
Company, Inc.
1025 Connecticut Avenue, N.W.
Suite 506
Washington, D. C. 20036
Attorneys for Group W - Westinghouse
Broadcasting Company, Inc.

Vincent A. Pepper
Pepper & Corazzini
1776 K Street, N.W.
Washington, D. C. 20006
Attorneys for Gillett
Communications Company

Reed Miller, Esquire
Arnold & Porter
1200 New Hampshire Avenue, N.W.
Washington, D. C. 20036
Attorneys for Harte-Hanks
Communications, Inc.

Tom W. Davidson, Esquire
Sidley & Austin
1722 Eye Street, N.W.
Washington, D. C. 20006
Attorneys for Heritage
Communications, Inc.

Mr. Mickey L. Hooten
Vice President and General
Manager of Television
The Hearst Corporation
959 Eighth Avenue
New York, New York 10019

Daniel K. McAlister, Esquire
Senior Vice President and
General Counsel
Jefferson-Pilot Communications
Company
1 Julian Price Place
Charlotte, North Carolina 28208
Attorneys for Jefferson-Pilot
Communications Company

Bruce Eisen, Esquire
Kaye, Scholerr, Fierman,
Hayes & Handler
1575 Eye Street, N.W.
Washington, D. C. 20005
Attorneys for Malrite
Communications Group

Arthur B. Goodkind, Esquire
Koteen & Naftalin
1150 Connecticut Avenue, N.W.
Washington, D. C. 20036
Attorneys for McGraw-Hill
Broadcasting Company, Inc.;
The New York Times Broadcast
Group; and Taft Broadcasting Company

Howard Monderer, Esquire
Vice President for Law/Washington
Molly Pauker, Esquire
General Attorney
National Broadcasting Company, Inc.
1825 K Street, N.W.
Suite 807
Washington, D. C. 20006

Michael H. Bader, Esquire
John Wells King, Esquire
Haley, Bader & Potts
2000 M Street, N.W.
Suite 600
Washington, D. C. 2036
Attorneys for Meredith Corporation;
and Sudbrink Broadcasting

Gerald Scher, Esquire
Sundlun, Scher & Singer
1331 Pennsylvania Avenue, N.W.
Suite 460
Washington, D. C. 20004
Attorneys for Outlet
Communications, Inc.

L. Stanley Paige, Esquire Vice President for Legal Affairs Post-Newsweek Stations, Inc. 1150 - 15th Street, N.W. Washington, D. C. 20037

Erwin G. Krasnow, Esquire
Verner, Liipfert, Bernhard,
McPherson & Hand
1660 L Street, N.W.
Suite 1000
Washington, D. C. 20036
Attorneys for Pulitzer
Broadcasting Co.

Brian M. Madden, Esquire
Cohn & Marks
1333 New Hampshire Avenue, N.W.
Suite 600
Washington, D. C. 20036
Attorneys for Sarkes
Tarzian, Inc.

Donald P. Zeifang, Esquire
Kenneth C. Howard, Jr., Esquire
Baker & Hostetler
1050 Connecticut Avenue, N.W.
Washington, D. C. 20036
Attorneys for Scripps-Howard
Broadcasting Co.

Warren C. Zwicky, Esquire
Vice President and
Washington Counsel
Storer Communications, Inc.
1155 Connecticut Avenue, N.W.
Suite 900
Washington, D. C. 20036

Eric A. Brass, Esquire Corporate Counsel WGBH Educational Foundation 125 Western Avenue Boston, Massachusetts 02134

Patt Meyer